

# **GIVEBACK Meeting Notes**

## ***Gun Injury and Violence Advisory Board And Collaborative Network***

**June 10, 2021**

**1:30 - 3:30 p.m.**

### **Attendees:**

#### ***VDH FASTER:***

- Elizabeth Lowery
- Erin Austin
- Lauren Yerkes
- Lisa Wooten
- Meredith Davis
- Paul Ronca
- Stephanie Neal

#### ***VDH Non-FASTER:***

- Justin Wallace (Office of Family Health Services - Youth Suicide Prevention)
- Kandi Chamberlain (Office of Health Equity)
- Maria Altonen (Office of Family Health Services - Sexual and Domestic Violence Prevention)
- Rosie Hobron (Office of the Chief Medical Examiner)

#### ***GIVEBACK Members:***

- Arwen Quinn (Carilion Roanoke Memorial Hospital)
- Brandi Jancaitis (Department of Veteran Services)
- Betsy Bell (Department of Criminal Justice Services)
- Corri Miller Hobbs (Children's Hospital of Richmond and SafeKids)
- Derek Chapman (Center on Society and Health at VCU)
- Elaine Minor (Richmond City Police Department)
- Emily Lasko (VCU postdoc fellow)
- Harvey Powers (Department of Criminal Justice Services)
- Jackie Lawrence (Richmond City and Henrico Health Districts)
- Matthew Dyke (Virginia State Police)
- Melissa Viray (Richmond City and Henrico Health Districts)
- Nicholas Thomson (VCU Health Injury and Violence Prevention Program)

- Nicole Gore (Department of Behavioral Health and Developmental Services)
- Pastor Gerald Brandon (Mt Calvary Baptist Church)
- Rebecca Textor (Department of Behavioral Health and Developmental Services)
- Ruth Morrison (Richmond City and Henrico Health Districts)
- Terri Sullivan (Department of Psychology at VCU)

### Meeting Goals

1. Discuss survey results for informing data dissemination plan
2. Identify top 3 priority audiences
3. Learn about different types of data products for communicating public health data
4. Choose preferred data products for priority audiences

### **Survey Results - Presentation**

- Presentation shared by Elizabeth Lowery showing survey results, and posted on the [GIVEBACK website](#) (password firearm 2021) under Meeting Materials and Notes. There were 16 respondents. Most survey respondents agreed that data should be used to promote action (e.g. behavior change or participation), inform policy, and educate people. The highest priority audiences chosen by survey respondents were: education and research institutions, policy makers and legislators, and organizations serving affected populations. Most respondents were comfortable with receiving quarterly data at the state level. Among other data sources besides emergency department visits, most respondents were interested in seeing data on firearm associated deaths.
- When discussing presenting data by age and sex, one person mentioned that dissemination should be inclusive of sexually and gender diverse populations. We may need to work with other partners to capture these data if not in VDH surveillance systems. For example, emergency department data do not currently include information about gender identity or sexual orientation.
  - Question was raised: Should this group advocate for improving data collection? We can't analyze what we can't see but we need to understand the risk profile for different subpopulations.
  - Articles shared for reference :
    - <https://www.nbcnews.com/feature/nbc-out/anti-trans-violence-surges-advocates-demand-policy-reform-n1260485>
    - <https://www.hrc.org/resources/an-epidemic-of-violence-fatal-violence-against-transgender-and-gender-non-conforming-people-in-the-u-s-in-2020>

### **Priority Audiences - Discussion**

The group discussed two of the three top priority audiences identified in the survey: 1) education and research institutions and 2) legislators and policy makers. There was not time to discuss the third priority audience: organizations serving affected populations.

- Education and research institutions -
  - Media plays a big part in the education of audience, provides narratives.
  - It is important to get accurate general data about firearm injury to K-12 and higher education institutions, especially counseling centers and student services departments. Help with focus on firearm prevention in UVA, community colleges, and high schools about impact on the area where they are located (CSB regions would be helpful). Message gets distorted if not provided directly
  - Share with folks at Project ECHO in Campus Suicide Prevention Center. Project ECHO does short trainings and could include firearm injury data.
  - Art activist organizations disseminate info well (audience and channel).
  - Roanoke has a Gun Violence Task Force with multiple community organizations, police departments, hospital representatives and local government members involved. Information could be used in many different ways by a group such as this. Covers all these 3 priority audiences.
    - Richmond City has a similar gun violence group that also met today (6/10/21)
  - Crisis Intervention Training (CIT) task force conducts trainings for de-escalating situations among law enforcement, counselors, and hospitals. Could include firearm data as part of their 40 hour training course.
- Policy makers/legislators - local, regional, state, federal?
  - Prioritize state and local, I do think local legislative bodies will be interested if we sort of wrap the information to their authority and opportunities
  - Richmond Mayor's Challenge to Prevent Suicide Among Military Service Members, Veterans, and Families - team name...the River City Warriors. The Challenge is a local suicide prevention strategic planning team with Federal sponsors Veterans Health Administration and Substance Abuse and Mental Health Services Administration
- Organizations serving affected populations (DID NOT DISCUSS)

## **Data Products - Overview**

Lauren Yerkes presented an overview of different types of data products and the benefits and challenges of each type. This was not an exhaustive list but examples of products often used to share public health data. Data products included: one page fact sheets, data briefs, data dashboards, infographics, PowerPoint presentations, blog posts, and short video clips. The presentation slides are posted on the [GIVEBACK website](#) (password firearm 2021) under Meeting Notes and Materials.

## **Data Products - Discussion**

- VDH already has plans to develop a data dashboard for firearm injury data, so the discussion focused on other types of data products.

- A lot of content that might be on a 1 pager (fact sheet) could likely be adapted into digital/shareable graphics. Repackaging the same content into a few images.
- There is a transparency benefit to the data dashboard interface
- Policy makers: one pagers are good and infographics for stakeholders. Slide sets and data briefs are good for GIVEBACK members so they can translate into bite size pieces for other audiences. Discussion on if synthesis should be done on the VDH side - If we produce a detailed brief/slide set is that something that can be boiled down on the legislative side. Create talking points with a data brief combination
- Data briefs are good for legislators; also interested in one-pagers that could be boiled down to short social media messages
- Data briefs have been used at suicide prevention coalition meetings- summarize at meetings during a presentation and then offer the full brief as a handout if they want it.

VDH will be working on the data dissemination plan this summer and will likely reach out to GIVEBACK members for additional input.

**Next Meeting: September 2021**